

I am a supporter of XM Radio's rights to broadcast not only Instant Traffic and Weather, but any programming that they wish to offer. I pay for the right to choose what type of programming I wish to see. Limiting their ability to provide me new, weather, traffic or other programming is a serious infringement on their rights to broadcast requested programming. Please reject the NAB's petition 04-160.

In the Washington DC area traffic is a critical issue as you know. Having to wait for "traffic on the 8's" or whatever other time segment never works for me. Like most commuters in this area, I am less than 10 minutes from whatever major artery I am going to travel on. Waiting for the traffic is something that was infuriating about traditional broadcasting. Since XM added this programming, I have made it the first station I listen to in the morning because it constantly provides me just the information I am looking for.

The issue here is why would the NAB care? I think they only care because their member stations have deals with "Metro Traffic" or whatever other group and serious money is tied up in these arrangements. What would be next? No local sports scores? It makes no sense that they would target traffic and weather alone. If there is a public demand for it and they don't answer the call and lose their audience so be it. I run a business and if I don't continue to evolve, my business would fail. It is time for traditional broadcasters to see the future and either embrace it or leave the business.